Permit #F00028835

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028835 **Type of Permit:** FILMING **Release Date:** 06/16/2010

Production Company RIVAL PICTURES

Insured Company Name RIVAL PICTURES

Contact Phone No. 1 310-463-5221
Contact Phone No. 2 323-770-1413
Fax
Address 2801 OCEAN PARK E
SANTA MONICA, California 90405

Production Title TOYOTA GROWING UP

Type of Production Commercial - Standard

Producer John Marx

Director Grady Hall

1st AD David Goldstein

Production Manager Nancy Noever

FilmL.A. Coordinator Daniel Alvarez

Location Manager Stephenson Crossley
Primary Phone Mobile - 323-770-1413
Secondary Phone Office - 310-463-5221

Location Assistant Stephenson Crossley
Primary Phone Mobile - 323-770-1413
Secondary Phone

Fees

Notification Charge	$255.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$299.00
LA COUNTY ROAD APPLICATION FEE	$51.00

Total Permit Fee $1,334.00

Number of Locations 1

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Summary Information — Location

Location 1 of 1

Permit Number	F00028835	**Location Manager**	Stephenson Crossley
Production Company	RIVAL PICTURES	Primary Phone	Mobile - 323-770-1413
Insured Company	RIVAL PICTURES	Secondary Phone	Office - 310-463-5221
Production Title	TOYOTA GROWING UP		

Location Address 6425 Wooster Ave, Los Angeles, CA, 90056

Location Names

Location Type Private Residence

Location Description

Film Dates 6/17/2010 - 6/17/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular traffic

Please see attached document Ladera Heights (revised October 2009).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cube Trucks	2
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	10
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Exterior MOS; Intermittent pedestrian control; Equipment vehicles with parked on cul-de-sac ;

Jurisdiction **Political:** Los Angeles County - Supervisor District 2 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note
FIRE DEPT #10-1223-58
FSA REQUIRED

Coordinator Note Equipment vehicles may park on one side of street

Parking

Base Camp
Location Type : Private Parking Lot
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

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Posting "No Parking" signs Both sides of Wooster Ave, 300 feet south of the location and 150 feet north of the location. Wooster south of the location is for picture. Wooster north of the location on the east side of the street is for picture. Wooster North of the location on the west side of the street is for Working trucks and picture cars.

Approximate Footage County Parking **Log Number**

Date(s) 6/17/2010 to 6/17/2010 **Time(s)** 00:00 to 20:00

NOT A PERMIT

SPECIAL FILMING CONDITIONS
LADERA HEIGHTS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Ladera Heights is a community of attractive single family homes and apartments located in unincorporated Los Angeles County (90056). It is bounded by Wooster Avenue on the west, Stocker Avenue on the north, LaBrea Avenue on the east and La Tijera Boulevard on the south. The neighborhood has become a popular area for location filming and the following conditions have been established to help mitigate the concerns of local residents.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Notification will be done by FilmL.A. Staff. Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must also contact the Ladera Heights Civic Association (LHCA) representative, Don Hellwig, phone number (323) 294-6544 and (310) 915-8962 (pager) (323) 290-1259 (fax) and donhellwig@sbcglobal.net (email)** at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities and/or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A. The approved times must be indicated on the permit.

- **Weekend or holiday filming is generally prohibited unless a community survey is done of affected residents and approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with mail/package delivery, gardeners' activities, trash pick-up, safe use of streets or access to resident driveways, unless approved by the affected residents. *In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.*

- **Cast and crew may not park on area streets.** Off-site parking must be provided.

- **Prep and Strike days must be included on the permit and may not take place on weekends unless a Filming Survey of affected residents is done and approved by FilmL.A.**

- **Craft services, catering trucks, food preparation and dining tables are prohibited on sidewalks, driveways and/or parkways, and must be kept out of public view.**

- **Generators with proper exhaust and noise shields shall be parked only in front of those homes that have approved this activity.**

- **Residents and film crew members must treat one another with respect and consideration.** (See the Filmmakers' Code of Professional Responsibility attached to the permit.)

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **The LHCA will not become involved in any payment arrangements between permit holders and residents.**

- **Should a resident encounter a problem, s/he should immediately contact FilmL.A., Inc., (213) 977-8600, and/or the CHP Officer/Sheriff on duty at the site.** ***Do not direct questions to the LHCA.***

FILMLA INC. PERMIT